

# Start. Build. Relocate. Remodel.

What makes sense for you and how to get there

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You are cordially invited to a career-defining seminar, teaching you about the many factors that go into the decision of starting, expanding, remodeling, upgrading and building a practice. We have assembled an outstanding advisory team to help you navigate the next of phase of practice ownership. Each member of the team will share insight and experience so you feel well-prepared as you embark on the next step in your dental journey.

## Topics of Discussion

- Fundamentals of practice construction
- Designing an efficient and effective space
- Legalities and negotiations of dental office leases
- Basic tax laws, section 179, expenses and payroll<sup>1</sup>
- The importance of marketing
- Financing<sup>2</sup> tips and how to qualify
- Keys to finding the right location

## Featured Speakers

**Jeff Cormell** — Bank of America Practice Solutions<sup>2</sup>

**Jason Swisher** — EOS Marketing

**Noah Bradley** — CARR Healthcare Realty

**Bob Cliffe** — MGA Architects

**Mario Evangelista** — Cassino Building & Development

**Steve Skok, CPA** — Doeren Mayhew

**Tina Croley** — MDA Insurance

<sup>1</sup> Please consult your financial, accounting or legal advisors, as neither Bank of America, its affiliates, nor their employees provide legal, accounting and tax advice.

<sup>2</sup> Subject to credit approval; restrictions apply. Practice Solutions is a division of Bank of America N.A., a registered trademark of Bank of America Corporation. Sponsorship is not an endorsement or approval of the non-affiliated speakers, programs or products of EOS Marketing, CARR Healthcare Realty, MGA Architects, Cassino Builders, Doeren Mayhew, or the Michigan Dental Association.

## Event Information

Friday, October 20, 2017

### Registration

8:30 a.m.

### Seminar

9:00 a.m. – 2:00 p.m., Tour of Facility and  
Cocktail Hour to Follow (*Lunch will be provided*)

### Cost

\$100 for non-MDA members

\$50 for MDA Members

### Location

Detroit Athletic Club

241 Madison Ave

Detroit, MI 48226

Register today

by email:

[dg.seminar@bac.com](mailto:dg.seminar@bac.com)

or by phone:

614.307.3055